

**MCTA ANNUAL CONFERENCE
JUNE 11-13, 2018
RESORT & CONFERENCE
CENTER @HYANNIS**



Sponsorship Opportunities

Be a sponsor and help support MCTA's mission of dedication to the education and ongoing professional development of the collectors and treasurers of the Commonwealth's 351 municipalities and numerous districts.

The MCTA's Annual Conference is designed to provide a large range of educational opportunities, peer-to-peer networking and strengthening business partnerships across the association. Different sponsorship opportunities are designed to give the Association's Business Members ways of supporting and enhancing our member's experience at the meeting.

All sponsors will be recognized in the MCTA's Annual Meeting conference program and acknowledged in the conference opening and closing remarks as well as featured on prominent signage to be displayed at the event.

Annual Conference Sponsorship Opportunities

Event / Item	Time	Amount
Evaluation Drawing: provide 8 gift cards/awards valued at \$25 per card/award. <i>One sponsorship is available for this event.</i>		\$200.00
Sunday Afternoon Welcome: Help us welcome our attendees who arrive on Sunday afternoon. Conference check-in will be available during this time for attendees & exhibitors. <i>One sponsorship is available for this session.</i>	3:00 – 6:00 pm	\$550.00
Monday Keynote Address: This session serves as the "kick off" for the conference. MCTA is working to secure a special speaker to address finding balance between work & home and provide practical tips to de-stress during the day. <i>One sponsorship is available for this session. *Partial Co-Sponsorship may be available.</i>	9:30 – 10:45 am	\$3000.00
AM Coffee Break: Provide the morning coffee break for one of the three mornings of the event. <i>There are 3 options to sponsor at this level. *Partial Co-Sponsorships may be available.</i>		\$2500.00

Event / Item	Time	Amount
Luncheon: Network with our members over lunch. <i>There are 2 options to sponsor at this level. *Partial Co-Sponsorships may be available.</i>		\$7000.00
Wellness Event (Monday): Join conference attendees and guests for special wellness activities at the Resort & Conference Center. MCTA is working with local fitness organizations to provide a variety of activities to support health & wellness for our members. <i>One sponsor is available at this level.</i>	2:30 – 4:00 PM	\$1000.00
Monday Evening Reception: Join us in the exhibit hall for special opening reception for attendees and their guests. There will be a cash bar and hors' d'oeuvres. <i>One sponsorship is available at this level.</i>	5:30 – 7:00 pm	\$1500.00
Evening DJ & Trivia (Sunday & Monday): Meet-up with Conference Attendees for a nightcap and relax in Bogey's Lounge with some live entertainment. <i>There are two sponsorships available at this level.</i>	8:30 – 10:00 pm	\$250.00
User-Group Roundtables (Tuesday): Connect with our members who are attending one the user-group roundtables. Special afternoon treats will be served during mid-session break. <i>One sponsor will be accepted for this session.</i>	1:00 – 3:30 pm	\$1000.00
Presidents' Reception (Tuesday): Join members and their guests for a special reception celebrating the current and past presidents of the Association. <i>One sponsorship is available at this level.</i>	4:30 – 5:30 pm	\$2000.00
Tuesday Evening Entertainment: Following our annual association banquet, join members and guest for fun night of music and dancing. Live music will be performed along with a variety of after-dinner treats and a cash bar. <i>One sponsor (\$5000) or two half sponsors (\$2500) are available.</i>	7:30 – 10:00 pm	\$5000.00

All sponsors must be current members in MCTA. Sponsorships will be accepted on a first-come first-serve basis. Payment is due with 10 business days of the reservation. All sponsorships must be paid by April 30.

**MCTA ANNUAL CONFERENCE
JUNE 11-13, 2018
RESORT & CONFERENCE
CENTER @HYANNIS**



Sponsorship Agreement

Submit by: April 1, 2018

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

Please indicate the session/event you wish to sponsor:

___ Evaluation Sponsor: \$200 ___ Sunday Afternoon Welcome Sponsor: \$550

___ Monday Keynote Sponsor: \$3000 ___ AM Coffee Break Sponsor: \$2500

___ Luncheon Sponsor: \$7000 ___ Wellness Event Sponsor: \$1000

___ Monday Evening Reception: \$1500 ___ Evening DJ & Trivia: \$250

___ User-Group Roundtable Sponsor: \$1000 ___ Presidents' Reception: \$2000

___ Tuesday Evening Event: \$5000 ___ *Partial Co-Sponsorship: \$2500

Total due: _____

All payments are due to MCTA by April 30. Check can be mailed to: MCTA, Attn: Annual Meeting Sponsorship, 510 King St, Littleton, MA 01752. The sponsorship agreement can be emailed to mctaed@gmail.com or faxed to (978) 952-6655

The MCTA reserves the right to accept or decline any company sponsorships.